A US based ecommerce Sales company wants us to create a Sales Dashboard showing information of YTD Sales and generate insights for below scenarios:

* Create a KPI banner showing YTD sales, YTD profit, YTD quantity sold, YTD profit magin
* Find Year on Year growth for each KPI and show a YTD sparkline for each measure in the KPI to understand the monthly trend for each fact
* Find YTD Sales, PYTD Sales, YoY Sales growth for different customer categories. Add a trend icon for each category.
* Find YTD Sales performance by each State
* Top 5 and Bottom 5 Products by Sales
* YTD Sales by Region to know best and worst performing region all over country
* YTD Sales by Shipping type to get the best shipping type percentages